

Participate Now

PERSONAL DETAILS SYNOPSIS OF THE IDEA PART I BUSINESS PLAN

* fields are mandatory

Personal Details

Title: Mr
Full Name*: rashichalia@mygov.in
Email ID*: rashichalia@mygov.in
Mobile No*:
Date of Birth*:
Qualification:
Work Experience:
Name of Institute / Enterprise / Company / Others:
PAN Number:
Current status*:
 Student Start Up Existing Entrepreneur Employed Others
Personal Address*:

If you want to update your name, email or mobile then click on the update profile button to update these via auth.mygov.in

Choose Your Incubator Center

If you couldn't find an incubator in your State/District then you may choose the incubator of your choice in other State/District.

State*: --Select--
District*: --Select--
Incubator Applied For*: --Select--
Sectors of the Challenge*: --Select--

Submit and Proceed

Click **Participate** button

Fill in the **Personal Details** :

- **Personal details**-Name, E-mail Id, phone no., date of birth, current status, Address
- Qualification, PAN, Work Experience, Name of Institute/ Enterprise/ Company
- **Details of Incubation center**- State, district, Incubator applied and sector of the challenge

Click **Submit and Proceed** button

PERSONAL
DETAILS

SYNOPSIS OF
THE IDEA
PART I

BUSINESS
PLAN

* fields are mandatory

Synopsis of the Idea Part I

1. Background for getting the idea

a. Who is it for?*

b. What will it do?*

c. Which are the potential markets?*

d. Any unique features? Explain?*

e. Is there enough demand?*

f. Can customers afford it?*

g. Why will they buy it?*

h. What is your motivation for doing it? (Statement of Purpose)*

2. Is it a new concept?*

Yes No

a. How can you stop competitors from introducing similar offerings?*

3. How are you going to sell your product or service to potential customers?*

4. How frequently will customers make "repeat purchases" of your product or service?*

5. How simple or complex will the idea's execution or implementation be? What are the risk factors involved in executing the idea?*

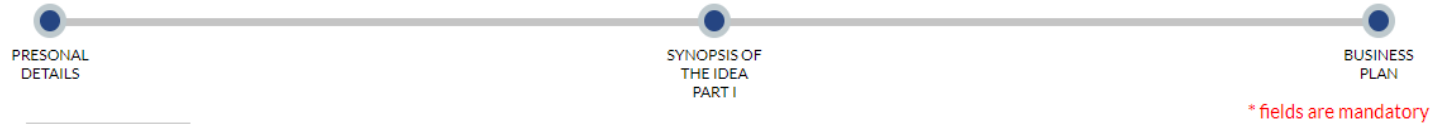
6. How soon could the idea be put into operation?*

Fill the **Synopsis Idea Part I:**

- Background for the Idea presented- What, why, How, Where
- Demand , market for the Idea
- Uniqueness of the Idea
- Affordability of the product/ innovation
- Strategy for execution of Idea

Submit and Proceed

Click **Submit and Proceed** button



Business plan

7. What is the break-even point and estimated time-frame? Having deducted your costs what "margin" can you make on your product or service?*

8. a. How much investment would you need to commercialise the idea?*

b. What seed funding support would you want from the Incubator? *

c. How will you raise the balance funding required?*

d. What is the other support apart from financial you will need from the incubator?*

9. a. Why are you the best suited person to execute this idea?*

b. Please share the capabilities of you/ your team in finance, sales, marketing, operations and technical knowledge?*

10. How do you intend to protect your idea (i.e. your intellectual property or IP)?*

Attach any design or drawing (jpg,png,pdf within 2MB)
 No file chosen

Attach a business plan if you would like to add(jpg,png,pdf within 2MB)
 No file chosen

Attach any additional information you would like to add (jpg,png,pdf within 2MB)
 No file chosen

Attach profiles of team if required (jpg,png,pdf within 2MB)
 No file chosen

I agree to the Terms and Conditions of the Scheme

* fields are mandatory

Fill the **Business Plan**:

- Time-frame for execution
- Support & Investment needed
- Reason for Idea to be shortlisted
- Intellectual Property Right
- Explanatory video of the Idea (YT Link)

Upload files-

- Design/ drawing of Idea
- Business Plan
- Additional Information
- Profile of Team

Click the Terms & Conditions checkbox to proceed

Submit

Click **Submit** button